

FRIDAY, OCTOBER 9

EVERWISE AMPHITHEATER @WRSP

GET READY TO
ROCK OUT FOR
A GREAT CAUSE!

SUPPORTING



PROUDLY SUPPORTING INDY'S
FIRST RESPONDERS



 **frontline.**

**BENEFIT
CONCERT**
& TACTICAL TAILGATE

CLINT

BLACK

WITH SPECIAL GUEST

MIDLAND

WHERE MUSIC MEETS MISSION

FRONTLINE IS QUICKLY BECOMING ONE OF INDY'S CAN'T-MISS EVENTS

AN UNFORGETTABLE NIGHT OF LIVE MUSIC THAT DIRECTLY SUPPORTS THE FIRST RESPONDERS WHO SERVE OUR CITY EVERY DAY



By stepping in early, your organization gets premium visibility, strong brand alignment, and a front-row role in one of Indianapolis' most anticipated community events.

YOUR SPONSORSHIP FUELS REAL IMPACT FOR INDY

EVERY DOLLAR RAISED SUPPORTS THE INDY PUBLIC SAFETY FOUNDATION AND THE PROGRAMS THAT STRENGTHEN PUBLIC SAFETY AND IMPROVE THE QUALITY OF LIFE ACROSS OUR CITY.

FOR MORE INFORMATION CONTACT LORI AT LORI@INDYPSF.ORG OR VISIT INDYPSF.ORG/FRONTLINE

2025 FRONTLINE SPONSORSHIP INVESTMENT OPPORTUNITIES

As a sponsor, you'll align your brand with a powerful cause while enjoying premium event benefits, exclusive VIP access, and visibility before a highly engaged audience. Your support directly benefits the Indy Public Safety Foundation, ensuring first responders have the training, resources, and support they need to keep Indianapolis safe.

With thousands of attendees, citywide promotions, and a high-energy concert featuring headliner Clint Black with special guest Midland, Frontline offers an opportunity to make a lasting impact.



EXCLUSIVE SPONSORSHIP LEVEL

TITLE PARTNER \$100,000

BRAND VISIBILITY & RECOGNITION

NAMING-LEVEL RECOGNITION: FRONTLINE 2026 PRESENTED BY [PARTNER NAME]

PREMIER BRANDING ACROSS ALL MARKETING (DIGITAL, PRINT, PAID MEDIA, EMAIL, WEBSITE)

TOP LOGO PLACEMENT ON MAIN STAGE SIGNAGE AND VIDEO BOARD ROTATION

EXCLUSIVE RECOGNITION FROM THE STAGE DURING PEAK PROGRAM MOMENT

OPPORTUNITY TO PROVIDE BRANDED WELCOME OR MISSION MOMENT (BRIEF, CURATED)

GUEST EXPERIENCE

TWO PLUSH PRIVATE BOXES. LEATHER DREAM SEATS. ELEVATED VIEW.

VIP CLUB ACCESS FOR 12 GUESTS (COMPLIMENTARY FULL BAR & APPETIZERS)

VIP SURFACE PARKING AT WHITE RIVER STATE PARK FRONTLINE EARLY ACCESS

EXECUTIVE BENEFITS

PRIVATE MEET-AND-GREET OPPORTUNITY WITH HEADLINING ARTISTS OR FEATURED PUBLIC SAFETY LEADERS (AS AVAILABLE)

INVITATION-ONLY PRE-EVENT BRIEFING WITH IPSF LEADERSHIP ON PUBLIC SAFETY IMPACT & INITIATIVES

POST-EVENT IMPACT REPORT CUSTOMIZED WITH PARTNER RECOGNITION

FIRST RIGHT OF REFUSAL FOR PRESENTING PARTNER – FRONTLINE 2027

PRESENTING PARTNER

\$50,000

BRAND VISIBILITY & RECOGNITION

PROMINENT BRANDING ON SELECT HIGH-VISIBILITY MARKETING MATERIALS

LOGO PLACEMENT ON EVENT SIGNAGE, WEBSITE, AND VIDEO BOARD ROTATION

STAGE RECOGNITION DURING PARTNER ACKNOWLEDGMENTS

GUEST EXPERIENCE

ONE PLUSH PRIVATE BOX. LEATHER DREAM SEATS. ELEVATED VIEW.

VIP CLUB ACCESS FOR SIX (FULL BAR & APPETIZERS)

VIP SURFACE PARKING

FRONTLINE EARLY ACCESS

EXECUTIVE BENEFITS

INVITATION FOR 2 EXECUTIVES TO EXCLUSIVE PRE-EVENT PARTNER RECEPTION/CHIEF RECEPTION

BEHIND-THE-SCENES ACCESS (SOUNDHECK OR PRODUCTION WALK-THROUGH, AS AVAILABLE)

RECOGNITION IN POST-EVENT IMPACT COMMUNICATIONS

LEADERSHIP PARTNER

\$25,000

BRAND VISIBILITY & RECOGNITION

LOGO INCLUSION ON VIDEO BOARD & SELECT MARKETING MATERIALS

BRANDING ON EVENT SIGNAGE, WEBSITE & SOCIAL MEDIA ACKNOWLEDGMENT

GUEST EXPERIENCE

4 VIP PREMIUM SEATS + 10 RESERVED LOWER PAVILION SEATS

VIP CLUB ACCESS FOR 4 GUESTS (FULL BAR & APPETIZERS)

FRONTLINE EARLY ACCESS & VIP PARKING FOR UP TO 4 VEHICLES

EXECUTIVE BENEFITS

INVITATION FOR 2 GUESTS TO PRE-EVENT PARTNER RECEPTION/CHIEF RECEPTION



BENEFIT CONCERT
& TACTICAL TAILGATE



2025 FRONTLINE SPONSORSHIP INVESTMENT OPPORTUNITIES

As a sponsor, you'll align your brand with a powerful cause while enjoying premium event benefits, exclusive VIP access, and visibility before a highly engaged audience. Your support directly benefits the Indy Public Safety Foundation, ensuring first responders have the training, resources, and support they need to keep Indianapolis safe.

Don't miss the chance to amplify your brand, honor our heroes, and be at the forefront of an unforgettable night in Indianapolis with thousands of attendees, citywide promotions, and a high-energy concert supporting those on the frontline.

	SUPPORTING PARTNER \$15,000	COMMUNITY PARTNER \$10,000	IMPACT PARTNER \$5,000	FRONTLINE PARTNER \$2,500
BRAND VISIBILITY & RECOGNITION				
INCLUSION IN SELECT MARKETING MATERIALS	●	●	●	●
EVENT BRANDING	●			
SOCIAL MEDIA ACKNOWLEDGMENT	●	●	●	
EVENT RECOGNITION	●	●	●	●
GUEST EXPERIENCE				
20 VIP PAVILION TICKETS OR 4 VIP PREMIUM SEATS (AS AVAILABLE)	●			
10 RESERVED PAVILION TICKETS OR 4 VIP PREMIUM SEATS (AS AVAILABLE)		●		
10 RESERVED LOWER PAVILION TICKETS			●	
10 RESERVED UPPER PAVILION TICKETS				●
VIP PARKING	●		●	
VIP PARKING - PARKING FOR 4		●		
FRONTLINE EARLY ACCESS	●	●	●	●

We can create a custom sponsorship package that aligns with your organization's brand and outreach goals. **For details and custom package opportunities, contact Lori Hazlett at lori@indypsf.org.**



ABOUT THE INDY PUBLIC SAFETY FOUNDATION

Frontline is the Indy Public Safety Foundation's premier fundraising event—a high-energy benefit concert that honors and supports the city's 4,000+ police, fire, and emergency medical personnel. More than just a concert, Frontline is a community-wide call to action, bringing people together to celebrate our public safety heroes and raise critical funds that keep them trained, equipped, and supported.



PROUDLY SUPPORTING INDY'S
FIRST RESPONDERS



The Indy Public Safety Foundation (IPSF) supports all public safety agencies in Indianapolis. Through innovative programs and frontline partnerships, we aim to build a safer, stronger, and more connected city.

2025 IPSF MPACT

- **REDUCTION IN GUN VIOLENCE CITYWIDE**
more than 20% year-over-year
- **OVER 13,000 INDIVIDUALS SERVED**
through direct support and programming
- **CITYWIDE PRESENCE**
impacting neighborhoods across Indianapolis

IPSF PROGRAMS



Bridging youth and law enforcement through sports, mentoring, and activities



Intervening with the city's highest-risk individuals to reduce gun violence



Free mediation services to de-escalate community conflict



Supporting survivors and victims of domestic violence

Your sponsorship supports a critical mission while connecting your brand to:

- **Thousands of attendees at one of the city's most exciting live events**
- **Community-wide recognition through IPSF marketing and promotions**
- **Hands-on, high-impact public safety experiences at the Tactical Tailgate**
- **Iconic music legends in the heart of Indianapolis**

From VIP access and exclusive branding to a shared commitment to safety and service, this is your chance to stand with Indy's first responders.

READY TO STAND ON THE FRONTLINE?

Don't miss the chance to amplify your brand and honor our heroes at an unforgettable night in our city. For more details and custom package opportunities, contact Lori Hazlett at lori@indypsf.org or visit indypsf.org/frontline.

INDYPSF.ORG